



For Immediate Release

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**Asian Highlands at Omaha's Henry Doorly Zoo and Aquarium Takes First Place
as Best Zoo Exhibit in 2020 USA TODAY 10Best Readers' Choice Awards**

Omaha, Neb. (July 17, 2020) – USA TODAY 10Best Readers' Choice Awards has selected Asian Highlands at Omaha's Henry Doorly Zoo and Aquarium as the Best Zoo Exhibit in North America. Omaha's Henry Doorly Zoo and Aquarium and Wildlife Safari Park also ranked at the top of the leader board in the 2020 USA TODAY 10Best Readers' Choice Travel Awards. Omaha's Henry Doorly Zoo and Aquarium® was named the third "Best Zoo" in the country, while Wildlife Safari Park ranked as the second "Best Wildlife Park."

The 10Best Readers' Choice Travel Awards are selected through public voting. Winners were announced on the 10Best website and on USA TODAY. Voting began in March, took a break due to the Coronavirus crisis, and then resumed in June and July.

10Best, which provides travel advice to more than 40 million travelers annually, asks its readers to choose the 10Best in a single category. These categories range from food, lodging and destinations to travel gear and things to do. 10Best's travel experts select the top 20 nominees for each category and have the readers vote to determine the top 10 selections.

Nominees for all categories are chosen by a panel of relevant experts which include a combination of editors from USA TODAY; editors from 10Best.com; relevant expert contributors; and sources for both these media and other Gannett properties. The nomination panel for each award category is displayed on its associated contest page. All voting is digital and the 10Best Readers' Choice Award contest is accessible on the 10Best.com website.

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About Omaha's Henry Doorly Zoo and Aquarium

Consistently ranked as one of the world's top zoos, Omaha's Henry Doorly Zoo and Aquarium is an independent not-for-profit organization accredited by the Association of Zoos and Aquariums (AZA). The Zoo is recognized nationally for its conservation, animal care and exhibit design. As a leader in conservation, the Zoo's Center for Conservation and Research focuses on areas to benefit animal husbandry and species conservation including conservation genetics, conservation medicine, conservation, reproductive sciences and comparative nutrition. More information is available at www.OmahaZoo.com.

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About Lee G. Simmons Wildlife Safari Park

Named the “Best Safari Park” in the country for 2019 by USA TODAY 10 Best Readers’ Choice Travel Awards, Lee G. Simmons Wildlife Safari Park offers four miles of drive-through North American wildlife viewing from the comfort of your own vehicle. Visitors will see a variety of animals in their natural habitats, including more than 60 American elk spread across the 50-acre Elk Meadow and a 10-acre wetlands area with American white pelicans. Visitors can explore Prairie Dog Town, and see other animals, such as white-tailed deer, Sandhill cranes, trumpeter swans and bison, the largest terrestrial and heaviest land animals in North America. Guests also can explore two miles of hiking trails and the Hands-on-Corral allows kids of all ages the chance to interact with their favorite farm animals. By visiting Wildlife Safari Park, visitors are not only supporting conservation efforts such as its Cheetah Breeding Center, but also efforts around the planet.